

# Experience

<b>Imagemark</b> September 2007 - Present Wilton, CT <a href="#">Senior Art Director</a>	Art director and lead designer on a wide variety of projects, including web and flash development, branding and print design. Responsibilities include working closely with clients to uncover needs, develop solutions and ensure successful implementation. Clients offer a wide variety of opportunities, ranging from fast-growing startups to large established corporations. Additional responsibilities include project management, channeling work flow between freelancers, developers and photographers.
<b>Sacred Heart University</b> Spring 2009 Fairfield, CT <a href="#">Adjunct Professor</a>	Taught Flash development and game design. Updated and refined course curriculum, developing a series of projects and tutorials. Worked closely with students providing guidance on final projects which were featured at a campus multimedia event.
<b>Design Element</b> October 2006 - August 2007 Bridgeport, CT <a href="#">Owner</a>	<p>Started a full-service design agency providing strategic design for US- and Taiwan-based companies. Also provided contract design services for other agencies. Responsible for every aspect of the business including management, sales and design.</p> <p>Experience included work with web developers and a freelance designer. Helped build a new brand for an up-and-coming tea and holistic healing company and developed an interactive piece for AmeriCares. Also provided design consultation for a number of clients.</p>
<b>Benedicto Design</b> October 2006 - January 2008 New Milford, CT <a href="#">Contractor</a>	Contract work included identities, Flash design and brochures for clients such as Ernst & Young, Deloitte, Louis Dreyfus, Montefiore, Pfizer and Wachovia.
<b>Design Trust</b> March 2003 - September 2006 Wilton, CT <a href="#">Art Director</a>	Responsible for art direction and design. Work experience ran the gamut of design including, identity, print, web and Flash. Built the interactive design team at the company, vastly improving Flash-development resources over what had been previously available. Drove initiative to revamp internal design process in order to improve quality of work. Helped to shift the company's positioning to address market needs.
<b>Direction Design Group</b> June 2000 - November 2002 Taipei, Taiwan <a href="#">Art Director</a>	Served as lead designer and project manager at a design agency based in Taiwan. Core focus was in branding, developing identities with an international focus for Taiwanese corporations. This included involvement at all stages including: research, conceptual development, design and implementation. Clients included software developers, semiconductor manufacturers, and consumer product brands.
<b>Design Trust</b> May 1998 - May 2000 Wilton, CT <a href="#">Web Designer</a>	Responsible for designing and developing web sites and multimedia presentations. Involved in all aspects of production, from the conceptual stage to final production. Initiated Design Trust's investment in Flash enabling the company to take on interactive design work and closely involved in the early development of content management systems.
<b>iTraffic</b> August 2004 New York, NY <a href="#">Freelancer</a>	Designed a number of web-based ads for various clients.
<b>Heavy Bag Media</b> February 2003 New York, NY <a href="#">Freelancer</a>	Designed a Flash piece celebrating Bob Hope's 100th birthday. Provided additional design support on other projects.
<b>Robotube.com</b> November 2002 - January 2003 New York, NY <a href="#">Freelancer</a>	Designed the company's identity, establishing a playful look-and-feel for the company. Designed several Flash-based games and provided technical and creative assistance.

## Education

<b>Southern Connecticut State University</b> New Haven, CT 1994 - 1998	Bachelor of Science Degree in Graphic Design
<b>Honors College</b> 1994 - 1998	Graduate of intensive academic program at Southern Connecticut State University. Program included special advanced courses in place of standard course requirements. Additionally created a final thesis project; a prerequisite for graduation.  Thesis Project; Honors College Identity System Designed new identity for the academic program; project included a brochure, poster, handbook, newsletter and web site design.
<b>Eli Whitney Museum</b> 1998 New Haven, CT	Internship; created new identity for the museum. Designed, developed and maintained web site. Assisted in summer education program for local youth.

## Abilities

Actionscript 2	Experience includes web sites, interactive pieces, game development and database functionality.
HTML, CSS, Wordpress	Capable of building complete web sites including considerable experience with dynamic sites.
Portuguese	Fluent in speaking, reading and writing
Mandarin Chinese	Speaking at conversational level
French	Reading and speaking

## Software Proficiency

Adobe Photoshop CS5	Adobe InDesign CS5	Apple iLife 10
Adobe Illustrator CS5	QuarkXpress 9	Autodesk 3D Studio Max 7
Adobe Flash CS5	Microsoft Office (Word, Powerpoint, Excel)	
Adobe Dreamweaver CS5	Apple iWork 09	



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